



frasastudio
PRODUCTION HOUSE

"Two eyes to see, two ears to hear, but one heart to feel"



FRASA FILOSOFI RASA

{ **rasa** } the greatest human emotion that cannot be touched physically, but through the heart; only to feel. '**Rasa**' is one basic human interaction, the way to communicate and connect between two individuals, an expression without having to say the words.

Operating under the shelter of AWANNGROUP, FRASASTUDIO delivers art by the hands and mind of experienced professionals working on digitalize arts. FRASASTUDIO creates ideas with unique concepts captured by the lens of our camera for the satisfaction of our clients. More than just creating contents, we passionately research and develop brand potential to bring the best of our client's brand. Combining creativity and comprehensive research, with the experience in handling several business, our team creates unique videos and photos with great experience to our clients.

Brand with spirit and passion in videography and cinematography, FRASASTUDIO work professionally, we work with an attitude, we do not just create product and content, but deliver a unique experience to our clients in a way they feel our spirit and able to actualize their dream.

Coming from a genuine idea of FRASA, we bring fresh, newly concept to the industry. FRASASTUDIO is seeking challenging projects from day to day and every minute. We do understand what is principle, it is not all about creating best in videography but actualize many dreams, it is not about a good content made, but story telling behind every video we create, make and present.



FRASASTUDIO believe in every successful project is not merely due to our professionals, our advanced skill, high technique, tools and equipment but a strong interconnection between our client and us.

Developing the brand to create more meaning, bring an emotion and expression, not just to strengthen our vision and mission in videography and cinematography industry, but to deliver a message to our clients with a philosophy, '**rasa**'.

CORPORATE DIVISION

CORPORATE SLEEK - Company Profile Video

FRASASTUDIO works in a professional way together with our client and the agency to deliver orders and project, make every single video fit to our client objectives.

VERMILLION CAPITAL - TVC / Television Commercial

FRASASTUDIO create a unique commercial video and content to boost our client business and bring significant leverage directly and indirectly to both marketing impact and sales perform to meet our client objectives.

DELUXE PRO - DAV / Digital Advertising Video

For we understand the world of e - commerce change through social media and digital advertising, FRASASTUDIO create a unique video coverage with an advance technique of shooting and editing for every production fit to our client objectives.

CHAMPAGNE TOAST - Video Campaign

For video advertising needs in social media and online platform, especially YouTube, IGTV and other.

AURORA TALE - Web Series

A video series for the purpose of storytelling, continuous and engaging. Intended for online platform, especially YouTube.

GENERAL DIVISION

GENERAL GATHERING

We offer a simple documentation to a structured professional level for your needs to preserve your moment.



VIDEO & PHOTO

Working in the field of digital creative industry, we offer video and photo taking services done by our experts. Taken by professional cameras, each of our projects are well researched and conceptualized to get the best of it. We prioritize the idea our client desires, then finalizing it with our techniques of production for the best results. Besides concept and quality, we also provide various suitable prices for our clients to choose. We do aim for the best quality of photos and videos with extraordinary concept, but our main goal to support well being of our client's needs.



EVENT

More than just taking documentations, we generate our digital artworks with taste and style. FRASASTUDIO do understand how meaningful are some events to our clients, so we aim to transform that moment into memories visualized through photos and videos we produce. For the experience of our clients and viewers is what we prioritize, we do pay attention to details and every expression we take. Through out the editing process, we use professional software to obtain excellent result. Aside from being creative we also work discipline with professional attitude and integrity in every event, as we hold on to the core value of AWANGROUP.

CORPORATE GATHERING

To fulfill corporate needs, we elevate your brand image and create a big impact to the market through visual way.

COMMERCIAL & NON-COMMERCIAL MOVIE CLIP

We can tell your stories in different ways whether it's for advertising and business use or personal use.

BRANDING

As a result of social media's massive user, branding may be more important now than before. Now that branding has become a vital part of the business, so it may also affect the sales of the company. For that, the company may consider combining good story telling to create a well-concept brand.

Specialize in our creative, research and development, FRASASTUDIO supports various companies by optimalizing our client's brand. So that we can get and keep people's attention, we build strong brand characters based on the research we've done before conceptualizing. For we know the importance of branding to a company, FRASASTUDIO eagers to create memorable concepts for our client's brand to be well-known. FRASASTUDIO also implement their strategies and potentials to all AWANGROUP brands.



Brands are not just logos and colours, but also a solid storyline. As a good story to deliver with a philosophy is required, FRASASTUDIO assist and consults companies to compose a suitable story and iterations for branding. It may be in a form of company profile, social media contents and wordings, or even the company's slogan.

For the success of our clients are what we prioritize, FRASASTUDIO provides personalized services for every clients we have. Every company comes with a different story and dream, so that research and discussions are needed in each of every project we have, to create the best results for the clients. We don't let our clients invest their penny on just random branding strategy, for that we focus on research and development in every project we had.

FRASASTUDIO PARTNERS



FRASASTUDIO CLIENTS



For further inquiry, please reach us at available contact or email.

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